

## **Intensive and Integrated Assistance in the Development of the Tourism Sector in Racitengah Village, Sidayu District, Gresik Regency (Infrastructure Modeling)**

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### **Abstract:**

The purpose of this community service activity in the assisted villages is to create a mapping model for the tourist vehicle of Raci Tengah Village, Sidayu Gresik District. The resurrected village rides are game tourism vehicles for children to improve the economic activity of local residents. This modeling is expected to be able to provide an overview of the mapping of the tourism vehicle sector and also the infrastructure sector supporting game tourism for these children.

**Keywords:** Facilities, Local Residents, Tourism Rides, Tourism Model.

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### **Introduction**

In an effort to increase economic equity throughout Indonesia, the first step taken by the government is to provide village fund assistance. The program which was started in 2015 by the Minister of Villages, Development of Disadvantaged Regions and Transmigration Eko Putro Sandjojo is considered sufficient in building village infrastructure. As quoted from the online magazine DetikFinance, "Now is the time to build a village through BUMDes", said Eko. Based on data from the Ministry of Villages quoted from the DetikFinance page, the distribution of village funds in 2015 was Rp. 20.67 trillion with an absorption of 82.72%, in 2016 of Rp. 46.98 trillion with absorption of

97.65%, 2017 of Rp. 60 trillion with absorption of 98.54% and 2018 of Rp. 60 trillion with about 99% absorption.

By shifting the focus of funding in 2019 from infrastructure development to developing BUMDes (Village Owned Enterprises), it is necessary to think about what innovations must be made by the village in absorbing the budget in order to develop the potential of village communities other than infrastructure. The sustainability of BUMDes as an economic institution depends on several things, such as the vision of the village head, namely the extent to which the village head has a direction to empower the village economy through BUMDes. Then, the perception of the village community towards



the use of village funds as BUMD escapital needs to be strengthened. Currently, according to most villagers, village funds are only used to build village infrastructure. This is because the use of village funds was previously prioritized to build infrastructure.

In utilizing village funds that have been disbursed by the central government to improve the economy of rural communities, many village heads have to rack their brains on how to optimally absorb the budget so that it can be put to good use. The Head of Raci Tengah Village, Sidayu District, Gresik Regency is no exception, who also has to think about what innovations to do to advance the regional economy. Through collaboration with universities, namely the Semen Indonesia International University, Raci Tengah Village together began to conceptualize the sustainable development of the village's economy. Many things have been thought about and have become the big picture of the village head of Raci Tengah, starting from the development of fruit/vegetable farming, timber plantations such as teak, sengon, etc. to the tourism sector in the form of outbound and tours/games for children. Indeed, the area of Raci Tengah Village has vacant land which can still be said to be spread widely, both land owned by residents who have not been used as residential or agricultural land and also land belonging to the village that has not been utilized.

Of the many options for developing the village economy, the Village Head of Raci Tengah proposed assistance in developing the village economy through the development of game tourism for children. With a very strategic position in the village, it makes the business opportunities for children's games to be interesting. This activity is a coaching activity for BUMDes (Village-Owned Enterprises) to attract visitors from the village and even from outside the village to come to the children's playground in Raci Tengah Village, considering that no similar rides have been found in Sidayu District. With the arrival

of residents to the village, the movement of MSMEs can be increased, raise awareness of innovation to the potential of the village, expand the marketing network and complete business facilities and infrastructure around the playground for the children. In addition, the Semen Indonesia International University also plays a role in bringing in investment sources, providing guidance and training for MSMEs for local residents, promoting vehicle activities, expanding the marketing of other local tourism products in the village and providing other supporting facilities and infrastructure.

Small and Medium Enterprises (MSMEs) according to Law no. 20 of 2008 is a productive business owned by individuals or business entities. MSMEs have an important role in the current economic development in Indonesia. According to the Deputy for Macroeconomics and Finance at the Coordinating Ministry for Economic Affairs, Iskandar Simorangkir, quoted from Liputan6.com, MSMEs in Indonesia in 2018 contributed 60.34% of GDP (Gross Domestic Product).

The MSME Development Program as an instrument to increase the purchasing power of both rural and urban communities will eventually become a means of improving the nation's economy. The development of MSMEs is very strategic in driving the national economy because its business activities cover almost all aspects of the business sector so that the contribution of MSMEs is very large for increasing the income of low-income people.

## Methods

Consolidation with LPPM UIIS. This is done with the aim of digging up information, especially related to needs in the field so that all allocations of ideas and thoughts can be conveyed properly. Consolidation with Racitengah Village Apparatus. Consolidation with the Racitengah Village apparatus regarding

the potential of the village and future expectations regarding the direction of village development. Their initial planning focused on outbound activities. The discussion continued deeper on outbound potential for villages and other unexplored potentials.

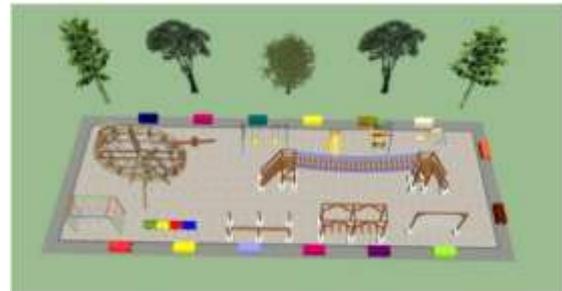
**Consolidation with Vendors.** We cooperate with CV Cii Luk Baa in this community service activity for various reasons. The strong thing that made the UI SI Team choose this vendor is because the main distribution holder for the importer of children's toys in East Java is CV. Coordination of cooperation is also discussed here starting from profit sharing as well as rental and profit sharing systems. **Re-design of Tourism Vehicle Infrastructure Mapping.**

After meeting with all stakeholders, the main activity of this community service activity was to redesign the mapping from the initial development plan owned by the previous village.

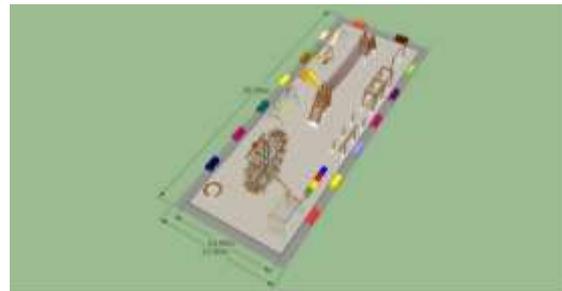
## Results and Discussion

### Development Process And Support Equipment

The initial planning process of this tourist village will be built on an area of 12m x 25m, the land will be installed with paving blocks as roads and barriers. Effective tourism village development planning can improve the welfare of rural communities. The design of the tourist village will be in the form of an edupark or educational park with the addition of playground facilities, gazebos, and food courts that can help MSMEs improve the village economy. Figure 1 shows the autocad front view of the design from the Raci Tengah village edupark tour, figure 2 shows the AutoCAD top view of the tourist village design, Figure 3 shows the autocad side of the tourist village design.



**Figure 1.** Autocad front view of edupark tourism.



**Figure 2.** Autocad view of the top side of edupark tourism



**Figure 3.** Autocad side of the tourist village design

### Development Project Plan

Scope of the Tourism Village Development Project Plan. The project scope of this tourism village development includes: Identification of village potential, General study of physical, economic, and environmental conditions, Analysis of tourism potential, Market analysis, Develop a village development plan, Survey of the location of the development plan, Design a tour plan, Tender Process, Procurement of raw materials, Procurement of development tools,

Electrical panel installation, Water piping system installation, Development process, HR Selection and Training and Opening of Tourist Village.

### Conclusion

The design of the tourist village will be in the form of an edupark or educational park with the addition of playground facilities, gazebos, and food courts that can help MSMEs improve the village economy. Scope of the Tourism Village, development Project Plan, identification of village potential, general study of physical, economic, and environmental conditions.

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